

Speaker: Dr. Sam J. Halabo

Title: Adhesive Dentistry: Strategies to Improve Adhesion and Esthetics

**Description:** In this one-hour lecture, dentists will gain a better understanding of adhesion and cementation principles to create best in class esthetics, longevity, and ease of application in all CAD/CAM restorations.

Learning Objectives: In this breakout, each participant will:

- 1. Have a better understanding of adhesion and cementation techniques for the most commonly used blocks (e.max, vita, empress)
- 2. Understand how choosing the right materials can make you appear more competent and capable to your patients.

**Speaker Bio:** Dr. Sam Halabo is an accomplished national and international speaker, author, and product evaluator. For over 20 years, he has operated a state-of-the-art private practice in San Diego, CA. He is a graduate of Boston University's Goldman School of Graduate Dentistry and he completed a General Practice Residency at the Loma Linda Veterans Hospital. He lectures worldwide on several topics including practice management, restorative and esthetic dentistry, implants, and CAD/CAM dentistry. He is an adjunct faculty member at the University of California at San Diego. He has been a CAD/CAM owner (CEREC) since 2004 and a beta tester for CEREC blocks. He has been involved in product evaluations for both the Catapult Group and Clinical Research (CR) for many years. He is a member of the San Diego County Dental Society, California Dental Association, the American Dental Association, the Academy of General Dentistry, the Academy of Laser Dentistry and the American Academy of Cosmetic Dentistry.





XP 2016 Breakout Details Friday, May 20, 2016

Speaker: Dr. Todd Erlich

Title: Instant Replay with Conservative Onlays

**Description:** During this breakout, we will review partial coverage preparation designs and how CAD/CAM-milled restorations impact the preparation styles. Margin placement, occlusion, and proper patient selection are keys to success. Full crowns are great, but ask a tooth what it would rather have! There is no question that a partial coverage restoration should be the chapter in a tooth's life before a crown!

Learning Objectives: In this breakout, participants will learn about:

- 1. The pros and cons for material choices concerning partial coverage restorations.
- 2. Multiple preparation designs from partial coverage to alternative full coverage restorations.
- 3. Potential pitfalls in the CEREC software when proper guidelines are not met.
- 4. Proper documentation for reimbursement from insurance companies.

**Speaker Bio:** Todd Ehrlich, DDS, FAGD, graduated magna cum laude from the University of Texas Health Science Center at San Antonio Dental School and served as president of its Alumni Association. He is a Master CEREC Trainer for Patterson Dental and has one of the premiere training seminars for the CEREC method. He is a beta tester for Sirona, and one of the first clinical testers for Ivoclar-Vivadent's eMax CAD. He has lectured extensively on digital dentistry techniques and has published numerous articles. His case presentations are well known for his attention to detail, esthetics, and photography. He is the founder of DigitalEnamel.com and serves as one of the few administrators on Dental Town's website forums. Dr. Ehrlich runs a successful family and cosmetic practice outside of Austin, Texas.





Speaker: Dr. Henry Cloud

Title: The Dynamics of Trust: The Fuel That Drives Investment of Talent

**Description:** Learn about why and how trust makes all elements of the business thrive, and how the lack of it harms profits, efficiencies, and culture.

Learning Objectives: In this breakout, participants will learn about the Five Drivers of Trust:

- 1. Specifically Communicated Understanding
- 2. Experienced Intent
- 3. Impactful Capability
- 4. Character that Diminishes Resistance
- 5. Track Record Leading to Anticipation

Speaker Bio: Dr. Cloud is an acclaimed leadership expert, psychologist, and best selling author. He draws on his extensive experience in business, leadership consulting, and clinical psychology to impart practical and effective advice for improving leadership skills and business performance. Dr. Cloud is a New York Times bestselling author, and his over 45 books have sold over 11 million copies. His leadership book, Integrity, was dubbed by the New York Times as "the best book in the bunch." In 2011, Necessary Endings was called "the most important book you read all year." His book Boundaries For Leaders was named by CEO Reads as one of the top five leadership books of the year. Dr. Cloud's work has been featured and reviewed by the the New York Times, the Wall Street Journal, the Boston Globe, Publisher's Weekly, Los Angeles Times, and many other publications. His newest book, The Power of the Other, debuts on May 3, 2016. Success Magazine included Dr. Cloud in the top 25 of 2014's most influential leaders in personal growth and development. He is a frequent contributor to CNN, Fox News Channel, and other national media outlets. In his leadership consulting practice, Dr. Cloud works with Fortune 500 companies and smaller private businesses alike. He has an extensive executive coaching background and experience as a leadership consultant, devoting the majority of his time working with CEOs, leadership teams, and executives to improve performance, leadership skills, , and culture. His experience includes three decades as a consultant, and as an entrepreneur, he started and grew a successful chain of treatment centers in over 40 cities across the western United States. His experience running a business of this magnitude lends credibility to his expertise on leadership matters in the companies with which he works. As a speaker, Dr. Cloud has shared the stage with many business and global leaders and experts, such as Tony Blair, Jack Welch, Condoleezza Rice, Desmond Tutu, Malala Yousafzai, and others. Dr. Cloud is a graduate of Southern Methodist University, with a B.S. in psychology. He completed his Ph.D. in clinical psychology at Biola University and his clinical internship at Los Angeles County Department of Mental Health. His philanthropic interests lie in homelessness in the inner city, as well as missions in the developing world. He lives in Los Angeles with his wife, Tori, and their two daughters, Olivia and Lucy. He enjoys golf, scuba diving, boating, and fishing.



XP 2016 Breakout Details Friday, May 20, 2016





Speaker: Dr. Tarun Agarwal

Title: Be Your Own Offensive Coordinator with 3D Digital Dentistry

**Description:** In this fast-paced presentation, Dr. Tarun Agarwal will share several clinical aspects of your dental practice that can and should be digitized to achieve better outcomes for your patients.

**Learning Objectives:** Specifically, Dr. Agarwal will share three different clinical applications for digital dentistry:

- 1. His technique for using digital photography and CEREC<sup>®</sup> to make the single anterior more predictable and efficient in order to manage patient expectations
- 2. How incorporating 3D imaging and CEREC Ortho into his protocol for sleep apnea has increased patient awareness and case acceptance and made the clinical workflow more efficient
- 3. How he leverages digital technologies for a team approach to the All-on-Four implant rehabilitation

**Speaker Bio:** Dr. Tarun Agarwal represents the next generation of leadership for the dental profession. As a respected speaker, author, and opinion leader, he is changing the way general dentists practice. His common sense approach to business, dedication to clinical excellence, integration of technology, and down to earth demeanor has made him a recognized educator.

What makes Dr. Tarun Agarwal different? He's a full-time practicing general dentist that deals with the same issues we all face -overhead, difficult patients, ups and downs of private practice, and team management. He doesn't pretend to have a perfect practice. His practice isn't a fancy boutique, but a general practice that participates with dental insurance. Despite being contracted with insurance, he's managed to build a successful practice that is focused on clinical excellence, customer service, and allowing patients to choose optimal dentistry. Dedicated to continuing eduction, he has studied with many leaders in the field of dentistry, but readily admits his best learning has come from the 'school of hard knocks.'





XP 2016 Breakout Details Friday, May 20, 2016

Speaker: Dr. Paulo Malo

Title: The Evolution for the "All on 4"

**Description:** This presentation will be an overview of the "All on 4" procedure by the clinician that invented the technique, Dr. Paulo Malo. He will review the history, clinical research, current findings and modifications made along the way.

Learning Objectives: In this breakout, participants will:

- 1. Understand how the "All on 4" technique is deployed today
- 2. Why this technique is considered by many to be the "Gold Standard" for Full Arch Rehab

**Speaker Bio:** Dr Malo received his dental degree from the Faculty of Dental Medicine at the University of Lisbon in 1989. He founded the MALO CLINIC in 1995 where he developed the MALO CLINIC Protocol (surgical techniques and innovative products such as the All-on-4<sup>®</sup> treatment concept, a new Zygoma implant and protocol, the NobelSpeedy implant and theadvanced technical solution MALO CLINIC BRIDGE), recognized worldwide by the dental and medical community as setting a new standard in fixed oral rehabilitation. Dr. Malo is a visiting professor at several universities, has published numerous scientific journal articles and is co-author of several textbooks. Dr. Malo lectures regularly at international conferences and has also received several distinctions and awards for his medical/dental breakthrough and his management, leadership and entrepreneurial skills.





Speaker: Dr. Paulo Malo

Title: Advanced Treatment Protocols for Full Arch Rehab - Beyond the "All on 4"

**Description:** In this course Dr. Malo will show the audience treatment protocols that he and his team are working on when the Maxilla cannot be restored with traditional methods. **\*FOR SPECIALISTS ONLY**\*

**Speaker Bio:** Dr Malo received his dental degree from the Faculty of Dental Medicine at the University of Lisbon in 1989. He founded the MALO CLINIC in 1995 where he developed the MALO CLINIC Protocol (surgical techniques and innovative products such as the All-on-4<sup>®</sup> treatment concept, a new Zygoma implant and protocol, the NobelSpeedy implant and theadvanced technical solution MALO CLINIC BRIDGE), recognized worldwide by the dental and medical community as setting a new standard in fixed oral rehabilitation. Dr. Malo is a visiting professor at several universities, has published numerous scientific journal articles and is co-author of several textbooks. Dr. Malo lectures regularly at international conferences and has also received several distinctions and awards for his medical/dental breakthrough and his management, leadership and entrepreneurial skills.





Speaker: Dr. Marcos Vargas

Title: Game Strategy: Cementing or Bonding Chairside CAD/CAM Restorations.

**Description:** Glass ceramics and resin composites, or combinations of these materials, are used in chairside CAD/CAM restorations nowadays. Confusion exists as to what material to use and when, how to prepare the tooth and intaglio surface, and when to bond and when to cement. This presentation will provide guidelines on when to cement or bond these materials, as well as a step-by-step approach with tips and tricks to predictably succeed when using these restorations in daily practice.

Learning Objectives: In this breakout, paricipants will learn to:

- 1. Identify clinical indications for bonding or cementing chairside CAD/CAM restorations.
- 2. Describe step-by-step the process of bonding or cementing chairside CAD/CAM restorations.

**Speaker Bio:** Marcos Vargas received his DDS in Lima, Peru. He attended a two-year AEGD program at Eastman Dental Center in Rochester, New York, and received a Certificate in Operative Dentistry and Master's of Science degree from the University of Iowa where he is currently an associate professor in the Department of Family Dentistry.

Marcos has published extensively in dental adhesion and resin composites. He is actively engaged in continuing education both nationally and internationally, having done many hands-on seminars with resin composites.

He can be reached at marcos-vargas@uiowa.edu.





Speaker: Dr. Darin O'Bryan

Title: Mastering the Post-Game Interview Smile: Simplified Anterior CEREC® Restorationss

**Description:** Nothing is more challenging than anterior restorations. From the dreaded single central to 8-unit veneer case, meeting patients' expectations requires certain skills. In this lecture, you will be given the tools to help tackle these challenging cases. You will learn simple photographic techniques for determining shade selection, and the texture and characterization needed to obtain optimal results.

Learning Objectives: In this breakout, participants will learn about:

- 1. Techniques for improving Anterior CEREC restorations
- 2. Why e.max may be a better choice than other zirconia options in the posterior restorations

**Speaker Bio:** Dr. Darin O'Bryan graduated in 1997 from the University Of Minnesota School Of Dentistry and currently resides in Coos Bay/North Bend where he has a clinic focusing on implant and digital dentistry. Dr. O'Bryan is am member of the CERECdoctors.com faculty at the Scottsdale Center for Dentistry. He is also a basic and advanced trainer for Patterson, a beta tester for Sirona, and product tester for dental manufacturers. He is an internationally published author on digital and CAD/CAM dentistry and has mentored hundreds of dentists on how to integrate technology into their office.





Speaker: Dr. Bradley Bale

Title: Running Backs and the Search for the Clean Seam: Arterial Wellness and Oral Health

**Description:** This breakout will discuss oral health from the perspective of cardiovascular disease. Medicine and dentistry are at major crossroads – blending oral health with general health has numerous patient benefits. Thus, a unique opportunity exists by joining forces in defeating heart attacks and strokes, which remain on the top of the billboard for mortality and morbidity. Studies continue to emerge demonstrating that inflammation is the cause of arterial disease. While there are numerous sources of systemic inflammation which fuel arterial disease, one of the most prevalent is chronic inflammatory periodontal infection. Evidence will also be presented indicating endodontic disease can be a significant trigger of cardiovascular events. Dentists and their teams must learn their unique responsibility within the world of preventive cardiovascular medicine. This breakout will elucidate a new model of combating cardiovascular disease which demands collaboration between medical and dental providers.

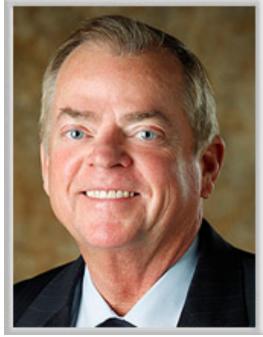
Learning Objectives: In this breakout, participants will learn about:

- 1. The evolving science placing inflammation as the driver of arterial disease
- 2. The need for a holistic approach to mitigate cardiovascular disease
- 3. What bio-markers exist to assess arterial inflammation
- 4. Why dentists are on the front lines in preventive medicine
- 5. How specific periodontal disease pathogens drive systemic inflammation
- 6. Saliva tests every dentist must know in this new world of prevention
- 7. The necessity of integrating medical and oral healthcare

**Speaker Bio:** Bradley Bale, M.D., is an adjunct professor at Texas Tech Health Science Center; medical director of the Heart Health Program at Grace Clinic, Lubbock, Texas; and runs a private practice in Gallatin, Tennessee. Dr. Bradley Bale is one of the nation's leading specialists in preventing heart attacks, stroke, and diabetes. He cofounded the Bale/Doneen Method with Dr. Amy Doneen in 2001. This method has been taught to hundreds of healthcare providers and has been published in peer-reviewed journals with results demonstrating halting and stabilizing arterial disease. Bale and Doneeen have been published in such respected medical journals as Atherosclerosis, Journal of Postgraduate Medicine, National Medical Association, Journal of Clinical Lipidology, Physician's Weekly, Alternative Therapies in Health and Medicine, Journal of Clinical & Experimental Cardiology, Archives of Medical Science, Journal of Cardiovascular Nursing, and ADVANCE for Healthy Aging. Dr. Bale is on the editorial board for the medical journal of Cardiology and the CDC's Preventing Chronic Disease. He is co-author of the best-selling book: Beat the Heart Attack Gene, Wiley General Trade, New York, NY.



XP 2016 Breakout Details Friday, May 20, 2016





Speaker: Dr. Amy Doneen

Title: Running Backs and the Search for the Clean Seam: Arterial Wellness and Oral Health

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- 7. The necessity of integrating medical and oral healthcare

**Speaker Bio:** Dr. Amy L. Doneen DNP, ARNP, is an international leader in preventing heart attacks, stroke, and diabetes. She is the co-founders of the Bale/Doneen Method and the co-principle lecturer and researcher for this method of CVD prevention. Her research on CVD prevention has been published in such respected medical journals as Atherosclerosis, Journal of Postgraduate Medicine, National Medical Association, Journal of Clinical Lipidology, Cardiology Roundtable, Physician's Weekly, Journal of Cardiovascular Nursing, Dental Economics, Alternative Therapies in Health and Medicine, ADVANCE for Healthy Aging, and others.

Having given well over a thousand lectures to global medical groups, including to the International Atherosclerosis Society, International Symposium on Atherosclerosis, Women's Heart Symposium, American Heart Association, Cleveland HeartLab, and national dental and family practice organizations, she is a sought-after thought leader in vascular wellness. Doneen has served as a reviewer for medical journals on topics revolving around vascular imaging and served on the appropriate use committee for the Society of Atherosclerotic Imaging and Prevention. Dr. Doneen is the owner and medical director of The Heart Attack & Stroke Prevention Center and an adjunct professor at the Texas Tech University Health Sciences Center. She is also the past chair of the Pacific Northwest Preventative Cardiovascular Nurses Association.



XP 2016 Breakout Details Friday, May 20, 2016





Speaker: Dr. George Bruder

Title: Scouting a Dynamic Diagnosis in Endodontics

**Description:** Take your practice to the next level with core concepts from a fresh perspective by learning the impact of new technologies on endodontic outcomes- and the importance of scientific evidence.

**Learning Objectives:** In this breakout, participants will learn about today's principles of diagnosis and establishing an endodontic treatment plan to avoid post-treatment disease.

**Speaker Bio:** Dr. George Bruder is the coordinator of micro-endodontics and endodontic technologies in the Advanced Graduate Program in Endodontics at Harvard School of Dental Medicine and the co-founder and CFO of the International Dental Institute - Forever Learning (IDIFL). He has also held positions as director of the Advanced Specialty Education Program in Endodontics and the founding chair of the Department of Endodontics at Stony Brook University School of Dental Medicine. He is a diplomate of the American Board of Endodontics and has lectured nationally and internationally and published numerous articles on micro-endodontics and endodontic technologies. In 2012, Dr. Bruder was awarded the Edward M. Osetek Educator Award from the American Association of Endodontists. He also has authored and co-authored numerous chapters, including the chapter on non-surgical Micro-Endodontic Retreatments with Dr. Robert R. White in the Color Atlas of Endodontics by Dr. William Johnson.





Speaker: Dr. Steven Perlman

Title: Integrating Patients with Special Health Care Needs into Your Practice

**Description:** This breakout will focus on treating the child and adult with special healthcare needs. This breakout will also serve as a brief introduction to Special Olympics Special Smiles, a global oral health program designed to improve access to care and educate dental professionals as to the oral health problems people with intellectual disabilities face.

Learning Objectives: In this breakout, participants will:

- 1. Learn behavioral guidance techniques
- 2. The proper use of medical immobilization/protective stabilization
- 3. How to recognize and overcome barriers to care

**Speaker Bio:** Dr. Steven Perlman is a clinical professor of pediatric dentistry at the Boston University Henry M. Goldman School of Dental Medicine. For the past 35 years, he has devoted much of his private practice, as well as his teaching, to the treatment of children and adults with physical and intellectual disabilities.

Dr. Perlman is a past president of both the Academy of Dentistry for Persons with Disabilities and the Massachusetts Academy of Pediatric Dentistry. In addition, he has served on the executive board of both organizations for many years.

He is a fellow of the Academy of Dentistry for Persons with Disabilities, a fellow of the American College of Dentists, and a diplomat of the American Board of Special Care Dentistry.

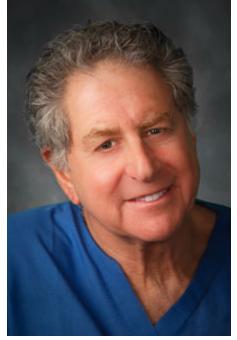
Dr. Perlman was the first dentist in Massachusetts to receive the Exceptional Physician Award. He is a Distinguished Alumni of the Boston University Henry M. Goldman School of Dental Medicine and the first graduate in the history of the Dental School to also be recognized as a Distinguished Alumni of Boston University.

He is the recipient of the Harold Berk Award from the Academy of Dentistry for Persons with Disabilities and the Manny Album Award from the American Academy of Pediatric Dentistry. Both awards are the highest honors of the organizations, recognizing lifetime achievement in the care of people with disabilities.

Dr. Perlman has also been honored by the Pierre Fauchard Academy and in 2002, the American Dental Association presented him with their Access Recognition Award.



XP 2016 Breakout Details Friday, May 20, 2016







Speaker: Dr. Sonny Chokka

Title: Honoring the 12th Man: Creating Raving Fans!

**Description:** This breakout will explore three tools to assist you in engaging and establishing effective relationships with the patient. Through Emotional Intelligence, Weapons of Influence, and Motivational Interviewing, you can improve patient engagement while reducing personal stress and anxiety.





Speaker: Dr. Scott Keys

Title: Dodge the Bone Crushing Hit: Start Bone Grafting the Pit

**Description:** This introductory breakout gives a brief didactic overview of atraumatic extraction and simple bone grafting.

Learning Objectives: In this breakout, participants will:

- 1. Review of Bone Biology and Bone Healing
- 2. Understand the selection and application of available materials
- 3. Classify of boney defects and discuss their management
- 4. Learn techniques and instrumentation for atraumatic extraction and SPBG
- 5. Understand the use of resorbable membranes
- 6. Learn Suturing techniques
- 7. Explore indication and contraindications
- 8. Understand pre and post-op considerations
- 9. Learn about the management of post-operative complications
- 10. Underdand fee setting and how to make SPBG predictably profitable





Speaker: Dr. Jamie Toop

Title: 30 Seconds Left on the Clock: Make a Difference through OSH

Description: This breakout will:

- 1. Describe current research on oral systemic health
- 2. Explain how dentists can play a key role in lowering healthcare costs
- 3. Identify how dentists can promote health and wellness doing a procedure we do daily in our offices
- 4. Discover how we can make a difference in 30 seconds







Speaker: Dr. Cari Callaway & Joe Saporito

Title: Hey, Coach! Let's Focus on the TEAM

**Description:** During this breakout, you will review tips and strategies to help PDS-upported owner doctors retain and develop their teams. We will discuss best practices in hiring and onboarding first round draft picks, increasing your coaching skills, and developing your bend. Finally, we will discuss how to retain your team for the long term – get them to sign that extended contract!







Speaker: Mark Dean

Title: Growing a Super Bowl Caliber CCX Practice

**Description:** In this breakout, you will learn what the top CCX practices are doing to achieve great CCX patient growth and discover the successful business outcomes that typically follow.







Speaker: Mark Dean

Title: De Novo Ramp: Your First Two Rookie Seasons

**Description:** This breakout is intended for a relatively new OD whose practice is in its earliest stages of growth, or an existing OD that may be planning on opening their first de novo practice. You will learn about best practices that lead to success and what pitfalls to avoid.





Speaker: Kemper Burt & Valerie Kendrick

Title: Coaching for Accountability

**Description:** This session dives into the subject of accountability and how to prepare and have difficult conversations.

Speaker: Sheila Bracker

Title: Quality of the GP/Pediatric Referral

**Description:** Learn what the best specialty offices are doing to execute operationally and discover effective specialty referral language to build your practice.

Speaker: TBD

Title: Time Management for the Growing Office

**Description:** As your office grows, it can become more difficult to effectively manage your time. To effectively manage this transition, you need to adapt and evolve the ways you manage the office. This session explores techniques and resources to help you more effectively manage your time and learn to delegate without losing control or focus.



XP 2016 Breakout Details Friday, May 20, 2016

Speaker: Dr. Carolyn Ghazal

Title: Supporting Doctors with the PPE

**Description:** This session explores the PPE as a complete process and addresses what you can do if a doctor doesn't want to follow the model. How do you get buy-in?

#### Speaker Photo:



#### Speaker: TBD

Title: Implants: Supporting Clinicians with Operational Best Practices

**Description:** During this breakout, a PDS-supported clinician and an Operations person will share with participants the key benefits of implant dentistry to patients and operational best practices to ensure that patients receive the implants diagnosed by PDS-supported clinicians.



XP 2016 Breakout Details Friday, May 20, 2016

Speaker: Dave Bryant

Title: Finance: Taking it to the Next Level

**Description:** This session is designed to discuss what the Top 10% of offices are doing (vs. the average established office). It will include in-depth discussion & breakouts around the two key areas that set the top 10% apart from the rest.





XP 2016 Breakout Details Friday, May 20, 2016

Speaker: Dave Bryant

Title: Finance: Where You Add the Most Value

**Description:** An OM has access to 100's of different measures of dental office performance. This session is designed to help OMs understand how to prioritize these various measurements and which measures are truly critical for dental office performance.





Speaker: Stephen Thorne, IV, PDS Founder & CEO

Title: Steve's Vision and Personal Experiences on Integrating Family and Work

**Description:** PDS is a leader in supporting clinicians with proven business services. Steve will share his vision and personal experiences on integrating family and work. As a husband of 25 years and a father of seven, Steve would be sharing some tools and key lessons he has learned in his 27-year PDS career. Please come hear how he has managed to balance work and life, his thoughts and experiences--what has worked and what hasn't--and much more.







Speaker: Connie Podesta

Title: StandOut Leadership... Lead Like You Mean It!

**Description:** In a perfect world all employees would be: high achieving, self-motivated, and engaged team players who see the big picture and always strive to do their best to get the job done on time without complaining. Does that sound like the Twilight Zone? Bottom line: In the real world, many employees: simply "meet expectations," lack initiative, bring their personal life to work, stress over every change, and whine about having to WORK....on the job! "Enough!" says Human Behavior and Leadership Development Expert Connie Podesta, who has empowered thousands of leaders worldwide with the attitudes, mindsets, and strategies necessary to create a team that's willing, able, and excited to get the job done THE RIGHT WAY! With her signature blend of comedy and "tell-it-like-it-is" delivery, Connie takes you inside the minds of even your most difficult employees so you can turn negative attitudes into positive attitudes, entitlement into accountability, complacency into productivity, complaints into solutions, and "that's not my job" into ownership.

Learning Objectives: In this breakout, participants will:

- 1. Understand the power of accountability and ownership to increase team performance.
- 2. Identify the attitudes, mindsets, and strategies necessary to create a high-performing team.

**Speaker Bio:** Connie Podesta is a game-changing, revenue -building, idea-generating ball of fire whose rare blend of humor, substance, and style have made her one of the most in-demand speakers in the world today. 25 years. Two million people. 1,000 organizations. Hall of Fame speaker. Award-winning author. Seven books. Former radio/TV personality. Therapist for 30 years. Expert on the psychology of sales, leadership, change, life balance, and getting your act together! Plus (what we all probably could use in today's crazy world )...a comedienne.







#### Title: Yoga

**Description:** Yoga is a system which helps your overall well-being (physical, emotional, mental and social). Practicing yoga can help you access a deeper sense of calm and gain more mobility in your body through the regular practice of a range of many different techniques, including postures and movement, breath awareness, relaxation, and meditation/mind stillness.

Title: Tae Bo

**Description:** Tae Bo is a total body fitness system that incorporates martial arts techniques, such as kicks and punches, which became quite popular in the 1990s. It was developed by American taekwondo practitioner Billy Blanks and was one of the first "cardio-boxing" programs to enjoy commercial success.

Title: Tai Chi

**Description:** Tai chi is an ancient Chinese tradition that, today, is practiced as a graceful form of exercise. It involves a series of movements performed in a slow, focused manner, and accompanied by deep breathing.

Title: Las Vegas Strip Fun Run

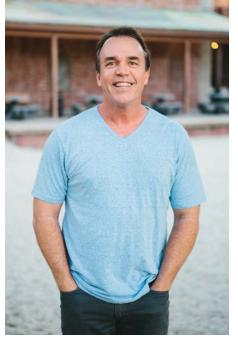
**Description:** An interactive experience that promotes health and wellness and can be done at your own pace. Plus, it's a great chance to see the Las Vegas Strip! Pick up a course map from an XP staff member and spend your morning sightseeing while getting your heart rate going.



#### Speaker: Doug Fields

Title: Intentional Parenting: How to be an Exceptional Parent in a Quick-Fix World

**Description:** Every parent has dreams for their children, and we all start out with the best intentions. Although at some point we move from DREAMS to DUCT TAPE and hope each day everything will just stick together. Unfortunately, "hope" is not a good, long-term strategy. To be a great parent, you need a solid, intentional plan and that's what this breakout session is all about. Doug Fields, PDS' Director of Strengthening Relationships, will help you aim your kids toward confidence, character, convictions, compassion, and competence through simple actions you can make on a daily basis that will make a big difference.





#### Speaker: Ted Cunningham

Title: Communication Strategies for Helping You and Others Win

**Description:** Relationship experts say communication is 7% verbal and 93% nonverbal. What you say is less important than how the other person receives it. With the 6 Levels of Communication, you'll go below the surface of the issue and into the heart of the other person. Understanding what another person feels is the secret to success in relationships.

**Speaker Bio:** Ted Cunningham is the founding pastor of Woodland Hills Family Church in Branson, Missouri. He is married to Amy and they have two children, Corynn and Carson. He is the author of The Power of Home, Fun Loving You, Trophy Child, and Young and In Love and coauthor of four books with Dr. Gary Smalley, including The Language of Sex and From Anger to Intimacy. He is a graduate of Liberty University and Dallas Theological Seminary.





#### Speaker: Ted Lowe

Title: How to Make the Everyday a Great Day for Your Marriage

**Description:** Your wedding day was a big day with big promises. But marriage isn't about the big day, it's about the everyday. In this breakout, you will discover a game changing way to make your everyday better than ever.

Speaker Bio: Ted Lowe is a speaker, a blogger, and the director of MarriedPeople, the marriage division at The reThink Group (also known as Orange), a non-profit organization devoted to influencing those who influence the next generation. After serving as the director of MarriedLife at North Point Community Church in Alpharetta, Georgia, Ted joined the Orange team to create MarriedPeople. Ted is a graduate of Fuller Theological Seminary, in Pasadena, California. He lives in Cumming, Georgia, with his four favorite people: his wife, Nancie, and their three children. Ted is co-author of Married People: How Your Church Can Build Marriages that Last. For more information about Ted and MarriedPeople, visit MarriedPeople.org or join him on Facebook at facebook.com/marriedpeople or Twitter @tedlowe.





Speaker: Brad Davidson

Title: The Lifestyle Plan for High Achievers

**Description:** This is the lifestyle plan for high achievers, where you'll learn how to get effortless weight loss, rejuvenating sleep, limitless energy, and more mojo.

**Speaker Bio:** Brad Davidson is the cofounder and performance strategist at Stark, a private personal training facility for men and women in Irvine, California. He is a certified Functional Diagnostic Nutritionist and a highly sought-after speaker for business and fitness organizations, including Vistage International and CrossFit boxes across the United States. He is also the host of the weekly podcast Stark Naked Radio. Visit the author online at www.braddavidson.com.





XP 2016 Breakout Details Saturday, May 21, 2016

Speaker: Tammi Runzler

Title: We Serve - Clean the World

**Description:** Clean the World collects and recycles soap and hygiene products discarded every day by the hospitality industry and other sectors that generate environmental waste. Through the distribution of these and other donated products to impoverished people, millions of hygiene-related deaths are prevented each year, reducing the morbidity rate for hygiene-related illnesses and encouraging vigorous childhood development. Come assemble hygiene kits, pack them in boxes, and then provide the gift of good health to a local charity!

**Speaker Bio:** Tammi Runzler is the general manager of corporate social responsibility (CSR) for Clean the World. Her primary mission is to manage business development, marketing, and operations of the ONE Project. Developed in 2013 as a way to unite the fortunate with the less fortunate, the ONE Project supplies hygiene kits to shelters, advocacy groups, and victims of natural disasters throughout the United States.

Prior to joining Clean the World, Tammi was senior vice president of convention sales and services for Visit Orlando. She managed global sales strategy for one of the world's premier destinations. She led the way in making Orlando a destination known for social responsibility, giving back, and making a local impact.

With more than 20 years experience in the meetings and hospitality industry, Tammi's previous experience includes: sales manager/group coordinator for the Embassy Suites Hotel in Orlando; senior sales manager and catering sales manager for the Orlando Airport Marriott; senior sales manager – mid-Atlantic region and director of association sales for the Renaissance Orlando Resort; and sales director for the Wyndham Jade in Plano, Texas.

After traveling to Haiti in the wake of the devastating 2010 earthquake, Tammi began devoting a significant amount of her time and personal resources to supporting Haitian children in need. Her primary focus is on the education and well-being of children living in orphanages.







Speaker: Three Square

Title: We Serve - Kids Weekend Meal Kits

**Description:** Three Square provides wholesome food to hungry people, while passionately pursuing a hunger-free community, right here in Las Vegas! Three Square has joined forces with numerous community partners to provide bags of nutritious, single-serving, ready-to-eat food items each Friday during the school year to children who might otherwise go without during weekends and long breaks from school. Now you can help contribute to this wonderful cause by putting together Kids Weekend Meal Kits!

Title: Guided Meditation

**Description:** A "how to" session for small business owners focusing on centering in the chaos and getting a quick fix of calmness admist the madness. Guided Meditation includes an interactive step-by-step of how to relax in the mist of The Las Vegas Strip craziness and how to incorporate meditation to your daily schedule.

Title: Beer Tasting

**Description:** Learn how to analyze a beer from three experts during this afternoon session of Beer Tasting! From the look, agitate, smell and taste, three Certified Cicerone will educate participants on how to correctly examine beer (and, of course, enjoy drinking it!)

Title: Wine Tasting

**Description:** Join in on the sensory examination and evaluation of wine from three experts during this afternoon session of Wine Tasting! Three sommeliers will educate participants with specialized terminology which is used to describe the range of perceived flavors, aromas, and general characteristics of a wine.



Speaker: Katherine Nixon

Title: Charting Your Financial Future

**Description:** What will your retirement look like? Learn about the key factors you need to be considering as you plan for your future.

Speaker Bio: Katherine is the Chief Investment Officer for the Wealth Management business at Northern Trust. In that capacity, Katie leads the national investment management practice for Northern Trust's Wealth Management business from the firm's Chicago headquarters. Her responsibilities include investment policy development with a particular focus on portfolio construction and implementation. She also directs the investment management activities of over 200 Northern Trust portfolio managers across the firm's 79-office Wealth Management franchise. Katie sits on the Firm's Investment Policy Committee and Tactical Asset Allocation Committee, and she chairs the Wealth Management Investment Advisory Committee. Prior to joining Northern Trust, Ms. Nixon worked at U.S. Trust Company for eighteen years in several investment related capacities, including Managing Director and Division Manager in the Wealth Management Division in New York, overseeing a group of portfolio managers and client service officers with total combined assets under management in excess of \$7 Billion. Ms. Nixon also served on US Trust's Portfolio Policy Committee as well as the Private Equity Investment Committee. Katherine received her B.A. from Wellesley College and her M.B.A. in Finance from New York University, Stern School of Business where she graduated with distinction, Beta Gamma Sigma, and was a Stern Scholar. She has received the designations of both Certified Investment Management Analyst (CIMA<sup>®</sup>) and Certified Private Wealth Advisor (CPWA<sup>®</sup>) from the Investment Management Consultants Association. Further, she has been awarded the Chartered Financial Analyst (CFA) designation, and is also a member of the New York Society of Security Analysts and the Investment Management Consultants Association (IMCA).





XP 2016 Breakout Details Saturday, May 21, 2016

Speaker: Christopher Aguon

Title: PDS® Real Estate Investment

**Description:** This breakout provides an introduction to real estate investment opportunites provided by PDS, with a focus on investment and financing. Investment evaluation, financing strategies, investment decision making and real estate capital are covered.

**Learning Objectives:** In this breakout, participants will learn: 1. Why PDS offers real estate investment opportunities and the benefits associated therewith.

2. How to evaluate the real estate investment opportunities.

3. The qualifications to be able to participate in the real estate investment opportunities.

**Speaker Bio:** Christopher Aguon joined PDS in 2007 and is responsible for all aspects of PDS' real estate transactions, including land acquisitions, leasing, and development. In addition, Christopher is also responsible for the management of all of the Covenant Group entities and real estate investment funds. Previously, Christopher practiced real estate transactional law at the law firm of Cox, Castle & Nicholson, LLP. Christopher received his B.B.A. in Business Economics in 1995 from the University of San Diego, where he graduated with magna cum laude honors, and his Juris Doctorate from Loyola Law School, Los Angeles, in 2001.

